

## Level 1. Corporate Sponsor - \$7,500 – Number Available: 0

### Registration

- ✓ Registrations for sponsor – 6
- ✓ Registrations for sponsor's client – 6

### Exhibit Space

- ✓ Exhibit space (4 booth spaces)
- ✓ Location in space – at the entrance to the vendor hall
- ✓ Power in booth - included

### Marketing

- ✓ Host a Keynote Speaker
- ✓ Sponsor the Welcome event on Monday night
- ✓ Name/logo on conference signage
- ✓ Name/logo, company bio, link to Corporate website from event website
- ✓ Announcement of sponsor participation conference media, including messages and social media distributed to membership of the HIMSS chapters
- ✓ Posting of one piece of sponsor content (e.g., blog posts, white papers) on social media
- ✓ Name/logo included inside of conference brochure
- ✓ List of attendees before the event (name, title, organization)

## Level 2. Golden Gate Bridge Sponsorship \$5,000 – Number Available: 1

### Registration

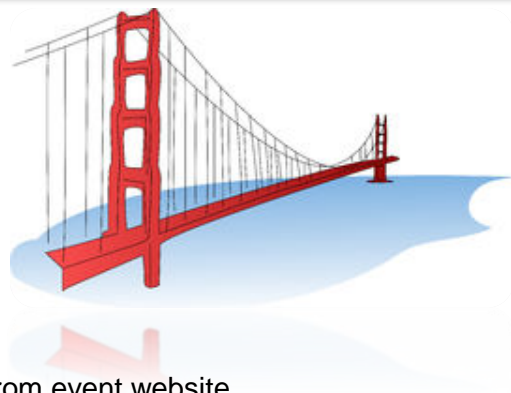
- ✓ Registrations for sponsor – 4
- ✓ Registrations for sponsor's client – 4

### Exhibit Space

- ✓ Exhibit space (2 booth spaces)
- ✓ Location in space – at the entrance to the vendor hall

### Marketing

- ✓ Conference Gift Bag or Sponsorship
- ✓ Name/logo on conference signage
- ✓ Name/logo, company bio, link to Corporate website from event website
- ✓ Announcement of sponsor participation conference media, including messages and social media distributed to membership of the HIMSS chapters
- ✓ Posting of one piece of sponsor content (e.g., blog posts, white papers) on social media
- ✓ List of attendees before the event (name, title, organization)



## Level 3. Brooklyn Bridge Sponsorship \$2,000 – Number Available: 2

### Registration

- ✓ Registrations for sponsor – 3
- ✓ Registrations for sponsor's client – 3

### Exhibit Space

- ✓ Exhibit space (2 booth spaces)
- ✓ Location in space – at the entrance to the vendor hall

### Marketing

- ✓ Lanyard Sponsorship or Breakfast/Lunch Sponsorship



- ✓ Name/logo on conference signage
- ✓ Name/logo, company bio, link to Corporate website from event website
- ✓ Announcement of sponsor participation conference media, including messages and social media distributed to membership of the HIMSS chapters
- ✓ Posting of one piece of sponsor content (e.g., blog posts, white papers) on social media
- ✓ List of attendees before the event (name, title, organization)

#### **Level 4. Bridges of Madison County Sponsorship - \$750 – Number Available: 6**

##### ***Registration***

- ✓ Registrations for sponsor – 2
- ✓ Registrations for sponsor's client – 2

##### ***Exhibit Space***

- ✓ Exhibit space (1 booth spaces)
- ✓ Location in space – in Vendor Hall

##### ***Marketing***

- ✓ Name/logo on conference signage
- ✓ Name/logo, company bio, link to Corporate website from event website
- ✓ Announcement of sponsor participation conference media, including messages and social media distributed to membership of the HIMSS chapters
- ✓ Posting of one piece of sponsor content (e.g., blog posts, white papers) on social media

#### **Level 5. Mile Long Bridge of Polk City Sponsorship - \$500 – Number Available: 10**

##### ***Registration***

- ✓ Registrations for sponsor – 1

##### ***Exhibit Space***

- ✓ Exhibit space (1 booth spaces)
- ✓ Location in space –the vendor hall

##### ***Marketing***

- ✓ Name/logo on conference signage
- ✓ Name/logo, company bio, link to Corporate website from event website
- ✓ Announcement of sponsor participation conference media, including messages and social media distributed to membership of the AHIMA and HIMSS chapters
- ✓ Posting of one piece of sponsor content (e.g., blog posts, white papers) on social media

#### **Other Sponsorship Opportunity**

- ✓ **Breakfast/Lunch Sponsorship**

## **Sponsorship/Exhibitor Agreement Terms and Conditions:**

**Agreement to Conditions** - Each sponsor/exhibitor agrees to abide by these conditions, this being understood and agreed that the sole control of the exhibit area rests with the event planners.

**Payment** - The full fee (non-refundable) must accompany each reservation form for sponsorship/exhibit space.

**Liability** - The event planners undertake no duty to exercise care, nor assume responsibility for the protection and safety of the sponsor/exhibitor, his officials, agents or employees, or the protection of the property of the sponsor/exhibitor or his representatives, or of the property used in conjunction with the sponsorship/exhibit, from theft or damage or destruction by fire, accident or other cause. Any protection exercised, in fact, by the conference coordinators shall be deemed purely gratuitous on its part and shall in no way be construed to involve it in liability by the exhibitor.

The sponsor/exhibitor agrees to indemnify and hold the conference coordinators harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the sponsorship/exhibitor or any of his representatives or from the property of the sponsor/exhibitor.

The event planners shall not be liable for the fulfillment of this agreement as to delivery of space, if non delivery is due to any one of the following causes: destruction of or damage to the building or the sponsor/exhibit area by fire or act of God; acts of a public enemy; strikes; the authority of the law; or any cause beyond their control.

The event planners will, however, in the event they are not able to hold a sponsor/exhibit for any of the above-named causes, reimburse sponsors/exhibitors pro-rata on any rental fee paid, less any and all legitimate expenses incurred by the conference coordinators for advertising, administration, etc.

**Insurance** - In all cases, sponsors/exhibitors wishing to insure their goods must do so at their own expense.

**Exhibit Description** - The event planners will provide one 6-foot table with skirting and chairs based on level of sponsorship.

**Installation and Dismantling** -You may set up your booth one hour before the meeting begins. All displays must be in place and set up by the time of the official opening of the meeting. Exhibits will close following the conclusion of the meeting.

**Personnel** - All sponsors/exhibitors participating in the exhibit area of the meeting are expected to use special care wherever they deem it necessary to hire temporary help to assist in their sponsorship/exhibit or hospitality activities, so that personnel so selected by them will be of a caliber in keeping with the high standards of the sponsorship/exhibition and the conference.

This agreement may be rescinded at any time without cause at the discretion of the event planners upon repayment of any fees advanced, less any expenses, which may have been incurred

**Additional Exhibitor Registration Policy** - Additional exhibitors and personnel will be required to pay standard conference registration.