

+



**Iowa Chapter of Health Information and Management Systems Society  
Chapter Meeting  
May 6, 2015**

**Location**

Brown Deer Golf Club Center,  
1900 Country Club Drive  
Coralville, IA 52241

**Driving Directions**

From I-80—Exit onto 1<sup>st</sup> Avenue and head North .6 miles. At roundabout, take 1<sup>st</sup> exit and turn left onto Country Club Dr.

**Hotels in Area**

Marriott Hotel and Conference Center  
300 East 9th Street  
Coralville, Iowa 52241  
319-688-4000  
Rate: \$120 plus tax  
Ask for Iowa HIMSS room block.  
Located at I-80, 1<sup>st</sup> Ave exit

**Program Objectives:**

Attendees will better understand:

- Discuss key challenges in adopting value based care
- Discuss ways to manage chronic and complex conditions in ACO population health
- Discuss risk stratification and predictive modeling
- Discuss the challenges, innovations and lessons learned in care redesign

**Intended Audience:**

All Healthcare IT Professionals, Doctors, Nurses, Providers, Payers, Clearinghouses and Business Associates who use or enable use of information technology to support healthcare delivery.

**IAHIMSS Website**

<http://www.iawahimss.org>

**Iowa HIMSS Business Meeting**

*President: Tammy Flick,  
HealthNet connect*

**If healthcare is about well-being, then why am I so stressed out?**

*Presenter: Jerry Bridge, Author and Speaker*

The purpose of healthcare is to alleviate suffering and increase well-being. And yet, vast numbers of clinicians, administrators and medical staff are feeling over stressed, overwhelmed, over tired and burned out. Sick, distressed employees are prone to poor diet, lack of exercise, low energy and depression. How can healthcare workers radiate healing, positive energy if they themselves are not feeling it? That's exactly what we address in this lively, energizing, interactive presentation. We look at both individual and collective sources of stress and learn best practices for increasing our well-being, at work, at home and in life! According to the CDC, poor nutrition and a sedentary lifestyle are the contributing factors to the increase in obesity and related chronic conditions that consume nearly 75% of all healthcare dollars. This session will explore how next-generation mobile tools go beyond the traditional office visit and engage patients to take a more active role in their health and wellness.

**During this session participants will:**

- Discuss individual and collective sources of stress
- Understand best practices for increasing wellbeing
- Learn about mobile tools that will better involve individuals in their health and wellness

**Jerry Bridge** is a professional speaker and workshop leader. Over the past 25 years he has presented inspiring keynotes and content rich workshops for tens of thousands of business executives, managers, and administrative staff. Jerry is a gifted speaker well known for his ability to help people reduce stress, build teamwork and improve performance. Jerry's passion is to lead inspiring, motivating programs that empower people and having lots of fun in the process.

**Population Health Analytics – Challenges and Success Factors**

*Presenter: Jonathan Niloff, McKesson*

This session will review the key challenges organizations face in adopting value-based care followed by a discussion of key success factors, including risk mitigation strategies. A framework will be presented for selecting technology and overcoming data challenges. The session will conclude with lessons learned regarding how to successfully deploy population health technology and engage providers.

**During this session participants will:**

- Review the key challenges organizations face in adopting value-based care
- Discuss key success factors
- Review framework for selecting technology and overcoming data challenges

**Dr. Jonathan Niloff** is vice president and chief medical officer of McKesson Connected Care & Analytics. He was the founder and chief medical officer for MedVentive, which is now a part

## Agenda

8:00	Registration, Exhibitors
8:30	Welcome, Introductions
9:00	Sessions
12:00	Lunch
1:00	Sessions
4:00	Closing Remarks/door prizes

## CEUs

The Family Planning Council of Iowa is Iowa Board of Nursing Approved Provider, No. 262. Upon completion of this program participants will be awarded 9 contact hours. The IBON requires that a participant attend in full for CE credit. Partial credit may be awarded in extreme emergency circumstances.

AHIMA CEUs have been applied for.

CPHIMS complete the form posted on the website and submit for CEU credit.

The certificate completion provided to attendees following the conference will serve as verification for RHIA and RHIT.

## Iowa HIMSS Board

### President

**Tammy Flick**, UnityPoint

### Immediate Past President

**Lorna Waggoner**, efirst the HIPAA Academy

### President-elect

**Joy Selleck**, Mercy Accountable Care Organization

### Secretary

**Stephanie Wilson**, Telligen

### Treasurer

**Michael Mullinnix**, University of Iowa Health Care

### Vice President Program

**Darren Clark**, UnityPoint Health

### Vice President Membership

**Stephen Stewart**, Henry County Health Center

### Advocacy Liaison

**Kristy Walker**, University of Iowa Health Care

### HIE Liaison Chairman

**Karith Remmen**, Iowa Department of Public Health

of McKesson. Dr. Niloff has over 30 years of healthcare experience as a physician, medical director, professor, author, and healthcare technology innovator. Before MedVentive, he was president of the Provider Service Network (part of CareGroup) - and prior to that, he served as president of the Beth Israel Deaconess Physicians Organization in Boston, and Medical Director of the Affiliated Physicians Group of the Beth Israel Deaconess Medical Center (BIDMC). He was also the vice-chairman of the Department of Obstetrics and Gynecology at BIDMC and an associate professor at Harvard Medical School. Dr. Niloff received his Doctor of Medicine degree at McGill University and completed his residency in Obstetrics & Gynecology and fellowship in Gynecologic Oncology at Brigham & Women's Hospital in Boston. He earned a Masters of Business Administration degree at Boston University.

### **ACO Population Health – Raising the Bar Along the Journey**

*Presenter: Dianne Wasson, MSN, RN, CPHQ, Health Care Services Manager, University of Iowa Health Care*

During this session, discover unique ways to manage chronic and complex conditions using a multidisciplinary team approach. Learn how you can develop tools within the EMR to be more efficient with population management and efficiently report quality outcomes.

#### **During this session participants will:**

- Discover unique ways to manage chronic and complex conditions
- Learn how to develop tools within the EMR and efficiently report quality outcomes
- Identify strategies to building a sustainable ACO infrastructure for population health

**Dianne Wasson** is a Health Care Services Manager in the Integrated Strategic Planning and Business Development Department with UI Health Care. Prior to coming to the University of Iowa Hospitals & Clinics 15 years ago, her professional career began as a pediatric staff nurse, then a clinical nurse specialist and later nursing faculty at Trinity Medical Center in Moline, IL. Dianne was hired at UIHC as the UI Health Plans Case Manager and later she expanded her role to become UI Personal Care Services, which provides individualized care coordination support to people with complex conditions needing assistance through transitions across the continuum of health care. When UI Health Care committed to participating in the first Accountable Care Organization with Medicare, Dianne was a natural fit to lead the ACO care coordination team and help create the infrastructure for population management with innovation and creativity. She received her Registered Nurse diploma from Lutheran Hospital School for Nurses, BSN from Marycrest College, and MSN from the University of Dubuque. Three ACOs later, Dianne is here to share her journey and some of the unique strategies that have led to UI Health Care's population health success. s an experienced I

### **Population Health Data Source**

*Presenter: Dr. William Langley, Genesis Health System*

This session will identify prevalent diseases impacting our health care system and how they relate to the total cost of care for providers and their patients. Dr. Langley will discuss risk stratification and the use of predictive modeling.

#### **During this session participants will:**

- Identify prevalent diseases impacting our health care system
- Discuss the total cost of care for providers and their patients
- Review risk stratification
- Learn about predictive modeling

**Dr. William Langley** is Director of Clinical Integration at Genesis Health System.

### **ACO Population Health**

*Presenter: Dr. Tim McCoy, Mercy ACO*

This session will

#### **During this session participants will:**

- Review of
- Discuss
- Review of

**Dr. Tim McCoy** is the Medical Director at Mercy ACO.

**Sponsorship Chairman**

**Nick Dreyer**, Health Care Information Systems

**Communications**

**Bill Coddington**, Edaptive Systems

**Scholarship Chairman**

**Molly Obrein**, UnityPoint Health

**Website Co-Chairman**

**Web/Communications/Marketing**

**Kristy Walker**, University of Iowa Health Care

**Vice Chair Program**

**Veroinica Brattstrom**, Professional Solutions Insurance Company

**HIE Liaison**

**Roxie Menke**, UnityPoint Health

**Vice Treasurer**

**Joseph Wagner**, University of Iowa Health Care

**Program Committee**

**Shirley Gusta**, Genesis Health System

**Denise Grafft**, University of Iowa Health Care

**Travis Peterson**, maxIT healthcare

**Scholarship committee**

**Karmen Dillon**, Health Care Information Systems

**Shirley Gusta**, Genesis Health System

**Web/Comm/Marketing**

**Committee**

**Sarah Henke**, Medix IT

**Eric McColloch**, Mercy Iowa City

**Trinity ACO – Lessons Learned from a Pioneer**

*Presenter: Lori Weih, UnityPoint*

Lori will help the audience understand the challenges, innovations, and lessons learned in care redesign, and data management and analysis.

**During this session participants will:**

- Understand the decision-making process
- Discuss the challenges and care redesign efforts
- Learn about balancing claims and electronic health data
- Review results that have been seen

**Lori Weih** is the Regional Director – Cross Continuum Strategy for UnityPoint Health – Cedar Rapids. In this role she supports the region in furthering the necessary infrastructure and strategies for ideal care coordination and population health. Prior to her role in UnityPoint Health – Cedar Rapids, she worked for UnityPoint Health at the system level as part of the team in the initial development and implementation phases of the Accountable Care Organization. As part of this role, Lori supported the Trinity Pioneer ACO team in the Fort Dodge and surrounding region that began in January 2012. The Trinity Pioneer was selected in part by CMS to learn how care coordination and payment reform can be achieved in rural communities. Lori received her Master's Degree in Rehabilitation Counseling from the University of Iowa.

**ACO Roundtable Discussion**

*Facilitator: Jonathan Niloff, McKesson*

*Panelists: Dr. William Langley, Dr. Tim McCoy, Dianne Wasson and Lori Weih*

The term "accountable care organization" was coined in 2006 and today there are more than 520 ACO's managing 15 – 17% of the US population. What do these accountable care organizations (ACOs) look like? What are the best pathways and likely hurdles to a successful ACO? What are the risks and what are the expected benefits for clinicians and patients? In a roundtable discussion moderated by Johnathan Niloff, and ACO leaders Dr. William Langley, Dr. Tim McCoy, Dianna Wasson and Lori Weih we will explore these and other questions.

**Save the Date**

**for the upcoming**

**Iowa HIMSS Meetings & Events**

**September 16, 2015**

**Meeting Mercy Medical Center**

**Des Moines, IA**

**January TDB, 2016**

Thanks to our sponsors!



HEALTHCARE



PC Connection™

MoreDirect™  
A PC CONNECTION COMPANY



EMC<sup>2</sup>®



*AOS*  
*Expect the Best!*

# Registration Form

Iowa HIMSS Chapter Meeting – May 6, 2015  
Brown Deer Golf Club Center  
1900 County Club Drive  
Coralville, IA 52241

---

First Name M.I. Last Name

---

Organization

---

Address City State Zip

---

Phone E-mail

Nursing CEU: Yes  No  License Number \_\_\_\_\_  
What is your home email address? (required by nursing provider) \_\_\_\_\_

Special Needs:

**REGISTER ONLINE AT:** <http://www.iowahimss.org/>  
**REGISTRATION FEES:**

\_\_\_\_\_ **HIMSS Members \$45** (either chapter or national membership)  
HIMSS member number \_\_\_\_\_

\_\_\_\_\_ **HIMSS Student Members \$30** (either chapter or national membership)

\_\_\_\_\_ **Non-HIMSS Members \$65**  
(includes 1 year membership in the Iowa Chapter of HIMSS)

\_\_\_\_\_ **Non-HIMSS Student Members \$50**  
(includes 1 year membership in the Iowa Chapter of HIMSS)

---

**MAILchecks to:**  
(please allow 5-10 working days for delivery)  
Iowa HIMSS Treasurer  
Attn: Michael Mullinnix  
1428 Dunley Ct, Iowa City, IA 52246

---

Questions about the conference? Call: Kara Van Nordstrand at 515-309-3315 or Email: [kara@trainingresources.org](mailto:kara@trainingresources.org)

Cancellation policy: If registration is cancelled prior to the program, registration fee less a \$15 handling charge will be refunded. If the program is cancelled by Iowa HIMSS, full amount will be refunded.