



Iowa HIMSS Sponsorship Overview

WHO IS IOWA HIMSS?

Healthcare Information and Management Systems Society (HIMSS) is a non-profit, global organization dedicated to the advancement of health care through information technology. Join us in Iowa to lead efforts to optimize health engagements and care outcomes. Our HIMSS Iowa Chapter offers events full of speakers, presentations, and various educational activities. We also value our numerous volunteers who share ideas and leadership, and join in on our outstanding professional development, networking, and active engagement opportunities.

WHY SPONSOR?

A sponsorship of an HIMSS Educational Conference will allow you to network and present to some of the brightest healthcare leaders in the Iowa area. Iowa HIMSS has a strong database of members that continually return to our events to learn from healthcare industry professionals while satisfying the requirements of continuing education. Attendees are able to network with peers, speakers and sponsors and enjoy a day (or more) of leadership, discussions and feedback. You will have direct access to the attendees and will have the opportunity to develop lasting relationships.

SPONSORSHIP OPPORTUNITIES

ONE-EVENT SPONSOR - \$750

- Two conference attendee registrations
- One sponsor table
- Logo on HIMSS event registration page
- Passport to Prizes - chance for attendees to win a prize if they visit all sponsor booths

THREE-EVENT SPONSOR - \$1800

- Two conference attendee registrations
- One sponsor table
- Logo on HIMSS event registration page
- Passport to Prizes - chance for attendees to win a prize if they visit all sponsor booths

DISCOUNT OF \$450 FOR PURCHASING A THREE-EVENT PACKAGE

SPONSORSHIP OPPORTUNITIES CONT.

SPEAKING SPOT - \$250 (FOR SPONSOR) OR \$500 (NON-SPONSOR)

- Thirty-minute speaking opportunity
- Topics and content need to be vetted by IA HIMSS Board
- Logo on HIMSS event registration page

BREAKFAST SPONSOR - \$250 (FOR SPONSORS ONLY)

- Includes 1-2 minute intro at start of the day
- Sponsor signage
- Logo on HIMSS event registration page

LUNCH SPONSOR - \$250 (FOR SPONSORS ONLY)

- Includes 1-2 minute intro at start of lunch
- Sponsor signage
- Logo on HIMSS event registration page

SOCIAL EVENT

*SPONSOR ASSUMES FINANCIAL RESPONSIBILITY FOR THE EVENT **AND** CONTRIBUTES \$250 SPONSORSHIP FEE TO THE CHAPTER

- Includes 1-2 minute intro at the start of the one-hour social event
- Options include wine tasting, networking/cocktail hour, or specialized event. Event varies by venue.
- Logo on HIMSS event registration page

CONTACT

For more information about any of the above opportunities or to sponsor an event please contact:

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