

Fall 2018 Educational Conference



LOCATION

Jasper Winery
2400 George Flagg Pkwy,
Des Moines, IA 50321

DATE & TIME

November 7, 2018 | 12 - 5:30PM
November 8, 2018 | 8AM - 4:30PM

Iowa HIMSS Board

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EVENT INFORMATION

Join us for the HIMSS Iowa Chapter Fall 2018 Educational Conference taking place November 7 and 8 in Des Moines. This annual event provides attendees access to content and networking to enable you to earn CEU credits and build your professional network. Be sure to register for this event to learn more about HITRUST Certification, Cyber security, Business Continuity and Disaster Recovery. Plus, this year's event will feature a CIO's perspective and Patient Engagement IT discussions. And we will have some fun too!

STATEMENT OF PURPOSE

The overall goal of educating HIM (health information management) professionals about current developments is to improve the efficiency of healthcare delivery while maintaining or exceeding the quality of patient care. By informing HIM professionals about the latest developments in security protocols, ethics, public policy, and emerging technologies, these individuals will be well positioned to participate in healthcare initiatives and decision making that will have a direct and positive impact on patient care.

INTENDED AUDIENCE

The primary target audience of the IA HIMSS Conference is its chapter members. Secondary audiences for the conference includes Healthcare IT Professionals, Doctors, Nurses, Providers, Payers, Clearinghouses, and Business Associates who use or enable use of information technology to support healthcare delivery.

PROGRAM OBJECTIVES

- Interpret recent development in the literature regarding health information management systems and technologies.
- Describe current developments in security protocols, ethics, public policy and emerging technologies.
- Apply new and emerging technologies, protocols and policies for health information management systems.

CONTINUING EDUCATION UNITS

The Family Planning Council of Iowa is Iowa Board of Nursing Approved Provider, No. 262. Upon completion of this program participants will be awarded 9.5 contact hours. The IBON requires that a participant attend in full for CE credit. Partial credit may be awarded in extreme emergency circumstances.

This program has been approved for 9.5 continuing education unit(s) for use in fulfilling the continuing education requirements of the American Health Information Management Association (AHIMA). Granting prior approval from AHIMA does not constitute endorsement of the program content or its program sponsor.

CPHIMS CEUs, complete the form posted on the IA Chapter HIMSS website and submit for up to 9.5 CEU credits.

AGENDA

WEDNESDAY, NOVEMBER 7, 2018

12:00 PM – 1:00 PM: **Registration and Introductions**

1:00 PM – 2:00 PM: **Finding Joy in Your Workplace**, *Emily K Ward, University of Iowa Hospitals and Clinics*

2:00 PM – 3:00 PM: **Arriving at the CEO Level and Lessons Learned Along the Way**, *Stephen Stewart, Iowa Health Information Network*

3:00 PM – 3:15 PM: **Break**

3:15 PM - 4:45 PM: **Building an Effective Third-Party Risk Management Program**, *Michael Parisi, HITRUST*

4:45 PM – 5:30 PM: **Wine Down | Jasper Winery**

6:00 PM – 8:00 PM: **Dinner Reception at Historic Salisbury House & Gardens**, Presented by IP Pathways with a special presentation: **Cyber Security in Today's World**, *Paul Barbosa, Cisco*

THURSDAY, NOVEMBER 8, 2018

8:00 AM – 8:45 AM: **Registration and Breakfast**

8:45 AM - 9:00 AM: **Meet the Board**

9:00 AM - 10:00 AM: **Cyber Immune Defense: HITRUST, A Foundation for an Active Cyber Defense**, *Ali Pabrai, ecfirst, A HITRUST Authorized Assessor*

10:00 AM – 11:00 AM: **IHA Dimensions Discovery Datalytics**, *John Richardson and Kathy Trytten, Iowa Hospital Association*

11:00 AM - 11:15 AM **Break**

11:15 AM – 12:15 PM: **A Panel Discussion: What Keeps Your C-Suite Up at Night**, *Robert Frieden, Genesis Health Systems, Phil Roudabush, Iowa Hospitals and Clinics, Ronald G. Kloewer, Montgomery County Memorial Hospital, Gary Davis, Great River Medical Center*

12:15 PM – 1:30 PM: **Lunch, Networking and Meet the Sponsors**

1:30 PM – 2:30 PM: **Relationships in The Workplace**, *Steve Bergeron, Dale Carnegie Training*

2:30 PM - 2:45 PM **Break**

2:45 PM – 4:15 PM: **Protecting Vital Resources**, *Jeremy Sroka, Iowa Homeland Security and Emergency Management*

4:15 PM: **Prize Drawings – Must Be Present to Win!**

WEDNESDAY, NOVEMBER 7

FINDING JOY IN YOUR WORKPLACE

Emily K. Ward, BSN, RN, MBA, CCRN-K, Associate Chief Nurse Executive, University of Iowa Hospitals & Clinics

Emily will discuss the effects of burnout, engagement and turnover on workplace joy; review the Institute for Healthcare's framework for a practical path to nurture and restore joy in healthcare; and discuss and learn leadership strategies to engage staff and foster a culture of accountability

ARRIVING AT THE CEO LEVEL AND LESSONS LEARNED ALONG THE WAY

Stephen Stewart, CHCIO, President and Chief Executive Officer, Iowa Health Information Network

Stephen will share his decades of experience leading IT infrastructures in the healthcare sector. Stewart has directed many IT initiatives in both the for-profit and not-for-profit sectors. His IT career has focused heavily on applications, both from a design and implementation perspective. Stewart is currently the President and Chief Executive Officer of the IHIN (Iowa Health Information Network), the statewide Health Information Exchange for Iowa. Immediately prior to joining IHIN Stewart spent two years with the University of Iowa Health System installing and integrating Epic into the UIHC Critical Access referral network. Prior to joining UIHC Stewart served as a Healthcare IT and Security Consultant for TruBridge serving a two year engagement as interim Chief Information Officer at a two hospital system in Pennsylvania. Prior to joining TruBridge, for over six years he served as the Chief Information Officer at Henry County Health Center, where he also served as the Compliance Officer and Security Officer. Prior to joining the hospital in 2008, he spent more than 29 years in Health IT, serving primarily as the CIO and or COO of Revenue Cycle firms.

BUILDING AN EFFECTIVE THIRD-PARTY RISK MANAGEMENT PROGRAM

Michael Parisi, CPA, CISA, CSFP, Vice President - Assurance Strategy & Community Development, HITRUST

During Michael's session he will discuss overcoming the challenges organizations face in implementing an effective third-party assurance program; how to streamline and simplify the process of managing information risk and compliance; and how HITRUST helps organizations implement an effective third-party assurance program by enabling organizations to streamline their entire third-party risk management process.

CYBER SECURITY IN TODAY'S WORLD PRESENTED BY IP PATHWAYS

Paul Barbosa, Cyber Security Sales Director, US Commercial, Cisco

Attendees will learn about the state of the cyber threat and how to combat the emerging threats including the industry's legacy approach to security design and implementation and the latest emerging trends in attacks against companies.

DINNER AT THE HISTORIC SALISBURY HOUSE & WINERY

Join us for this special dinner and presentation, featuring Paul Barbosa of Cisco, November 7th from 6-8PM. For the \$15 registration cost, you reserve your seat and receive a special gift. Seating is limited so save your seat today.



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THURSDAY, NOVEMBER 8

CYBER IMMUNE DEFENSE: HITRUST, A FOUNDATION FOR AN ACTIVE CYBER DEFENSE

Ali Pabrai, MSEE, CISSP (ISSAP, ISSMP), HITRUST (CCSFP), Cyber Security and Compliance Expert, ecfirst, A HITRUST Authorized Assessor

Cyber defense must be established firmly on a cybersecurity framework. The enterprise cyber defense must be symmetric - steadfast and systematic. The focus of this brief is to examine core elements of your business cyber immune system. Ali will discuss assess enterprise readiness for attacks such as IoT + DDoS, botnets, ransomware and more and review options for and how to implement a cybersecurity framework. He will review the impact of global standards such as GDPR and ISO 27001 on an enterprise cybersecurity program and examine a self-assessment cybersecurity checklist to determine the state of an active defense.

IHA DIMENSIONS DISCOVERY DATALYTICS

John Richardson, Director, Data Analytics and Kathy Trytten, Senior Director of Information and Quality Services both with Iowa Hospital Association

John and Kathy will provide an overview and Demo of IHA's newest data program, Dimensions Discovery Data-lytics.

A PANEL DISCUSSION: WHAT KEEPS YOUR C-SUITE UP AT NIGHT?

Top area hospital executives will discuss key areas of Healthcare IT including vulnerability today and what is anticipated for the future. The panel will discuss the processes and structures that are planned or in place to mitigate risks and plans that innovative and progressive organizations have to ensure their technology and organizational success.

Panelist include: Robert Frieden, Vice President and Chief Information Officer of Genesis Health Systems; Phil Roudabush, Assistant Vice President at University of Iowa Hospitals and Clinics; and Ronald G. Kloewer, Chief Information Officer at Montgomery County Memorial Hospital; and Gary Davis, Director, IT, Great River Medical Center.

RELATIONSHIP IN THE WORKPLACE

Steve Bergeron, Consultant with Dale Carnegie

In this informative relationship building session attendees will learn about nine essential people skills to strengthen trust and learn about techniques to enhance communication skills and practice skills that will increase professional presence.

PROTECTING VITAL RESOURCES

Jeremy Sroka, Iowa Homeland Security and Emergency Management, Joint Forces Headquarters

The Healthcare and Public Health Sector, operates within a very dynamic risk environment requiring a variety of well-coordinated protective measures to ensure the safety and security of citizens and the continued availability of its essential resources. Protective programs involve measures designed to prevent, deter, detect, and defend against threat; reduce vulnerability to an attack or other disaster; mitigate consequences; and enable timely, efficient response and restoration in any post-event situation. Personnel protective programs are implemented based on the risk associated with the position, individual, or workplace. Taken together, protective measures provide a comprehensive, coordinated, and cost-effective approach to enhancing overall risk reduction.



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REGISTRATION INFORMATION

REGISTRATION COSTS

Registration for both days including refreshments on day 1, breakfast, lunch and refreshments on day 2.

Non-member Price: \$115.00

Member Price: \$105.00

Student Price: \$55.00

REFUND POLICY

Anyone who pays registration fees and cannot attend the event may send a substitute. Cancellations prior to November 5th will be refunded the registration fee minus a \$25 processing fee. If you do not cancel your registration, then you will be billed the registration fee. No refunds will be made for cancellations after November 5th. To cancel or change reservation, please contact Cindy Tipler at cindy@innovatisgroup.com or 615-432-5415.

HOTELS IN THE AREA

DoubleTree by Hilton Hotel Des Moines Airport
6800 Fleur Drive
Des Moines, Iowa, 50321
Rate of \$144 + tax (night 11/7/18)

Call +1-515-285-7777

Ask for the **HiMSS Chapter Meeting** group room rate by October 19 to receive this rate.

THANKS TO OUR SPONSORS



CONTINUING EDUCATION CREDITS CERTIFIED BY:

